# **LOTUS MART ECOMMERCE SALES DASHBOARD USING POWER BI**

**About:**

Lotus mart is an Ecommerce site, which want to know more about their business and increase sales as per the insights got.

**Questions**

* Profits per Month and Quarterly basis.
* Top 5 Subcategory which make most of profit.
* Top 5 Category based on quantity with maximum sale
* Different Payment mode used and their numbers.
* Top 5 States with maximum sale.
* Top 5 Customers of mart.
* All cities data.

**Project activities:**

* Created interactive dashboard to track and analyse online sales data.
* Used Complex parameters to drill down in worksheet and customization using filters and slicers
* Created connections, join new tables, calculation to manipulate data and enable user driven parameter for visualisation
* Used different types of customized visualization (bar chart, pie chart, donut chart, clustered bar chart, scatter chart, line chart, area chart, map, slicer, etc.)